

# **Public outreach course for PhD students**

Here is a unique chance to learn how to get your message across to the general public - sign up for our public outreach course in **Sorø on Feb. 23rd. 2018**

**No matter which field you are in and what you decide to work on you have to be able to share your knowledge and skills with other people. You will often be working with people with completely different backgrounds. If we cannot communicate our knowledge it will be of no use to the society.**

**Friday Feb. 23rd from 9am to 9 pm we offer an outreach course in Sorø (45 minutes from Copenhagen by train). You will be working with and taught by four teachers with extensive experience in written and oral outreach.**

**April 5th you will use your new skills to either present your PhD project in front of an audience at Denmark's largest Science education conference - BigBang in Odense - or make a video of your presentation.**

**The course workload corresponds to 2 ECTS. All participants will receive a course certificate.**

**The course is free and transport to Odense and registrations for the conference is included.**

## **Feb 23rd programme**

The course offers a unique opportunity to learn how to get the message across, test your skills and receive constructive feedback. The course is taught by 4 teachers with a wide range of outreach experience. You will learn how to present your project in a press release and as a motivated and interesting oral presentation without any visual aids. During the workshop you will receive feedback about content, story line, delivery and choice of key messages, your connection with the audience and your body language.

Language:

The lectures will be given in English. You may choose to give your own presentation in English or Danish.

The main course topics are:

- Oral presentations - body language and story-telling.
- Pitch presentations
- Choice of key points - choose the right ones and explain them at just the right level.
- Feedback of oral presentations and press releases

We will select 8 of you to participate in a ScienceSlam contest at the largest Danish Science Education conference. You will write a teaser to advertise your talk and perform in front of a large audience.

Those that do not present their project in Odense will make a video of the presentation. The videos will be shared with everybody and you will receive feedback from the teachers.

The teachers are:

- Line Friis Frederiksen - biologist, science journalist and host at several Danish science programs (VidenOm, Rumrejsen 2018, Danmark Kyst til kyst).
- Hanne Strager, biologist, writer, expert in sea mammals, former head of the exhibition department of the Danish Natural History Museum.

- Henning Haack, geophysicist, meteorite expert, former head of teaching at the Danish Natural History Museum.
- Maya Høffding Nissen, geologist, teacher in science and outreach. Project Manager at Science Talents in Sorø.

The course workload corresponds to 2 ECTS and all participants fulfilling the course requirements will receive a course certificate.

## **ScienceSlam**

If you are chosen to participate in the ScienceSlam challenge you will be presenting your project to a large audience at the Big Bang conference. You have exactly 7 minutes to talk about the project and, if you are successful, make the audience want to learn more about the project that you are working on. The audience will listen, ask questions and vote about who had the best presentation.

Science content:

You will be evaluated in the following categories

- Ability to make the topic exiting and understandable
- Choice of a select few key points that will be remembered
- Did you convince the audience that this project is really interesting?
- Did the audience want to hear more?

Getting the message across

- How well did you get your message across
- Were you able to use your voice and body language to connect to the audience?
- How well did your answer questions from the audience?

## **Registration**

Sign up for the course here [sign up](#).

Deadline for registration is Tuesday Feb. 13 2018. The maximum number of students to the course is 24. On Feb. 14 we will let you know if you have been accepted.

## **Who can sign up?**

You have to be a PhD student

Your field of research must be science

You have to be associated with a Danish University.

## **Time and place**

The course is a full day course February 23rd 2018 9am to 21pm at Science Talents, [Mærsk McKinney Videncenter, Akademigrunden 18, 4180 Sorø](#). You can walk from the train station to Science Talents in less than 15 minutes.

ScienceSlam takes place at the [Big Bang Conference](#) hosted at [Odense Congress center](#)

Thursday, April 5th 14 pm to 5:30 pm.

The participants at the conference are primarily science teachers from Danish primary schools and highschools. The audience participate in ScienceSlam to learn about new exciting science and because it is a fun learning experience to watch.

## **Economy**

You will have to pay for your train ticket to Sorø. Meals, course participation and travel expenses for Odense will be covered.

## **Questions?**

If you have further questions please contact Henning Haack:  
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